



SELECT YOUR DESIRED SPONSORSHIP LEVEL

- Platinum Heritage —\$10,000
- Diamond Heritage —\$7,500
- Gateway Heritage —\$5,000
- Footsteps Heritage —\$2,500

95th ANNIVERSARY SOUVENIR MAGAZINE

- | | | | |
|--|---------|---|-------|
| <input type="checkbox"/> Full page—Back Cover | \$1,000 | <input type="checkbox"/> Inside 1/4 page | \$100 |
| <input type="checkbox"/> Full page—Inside back cover | \$500 | <input type="checkbox"/> Business Card | \$75 |
| <input type="checkbox"/> Inside full page | \$300 | <input type="checkbox"/> Selfie ad w/wo caption | \$25 |
| <input type="checkbox"/> Inside 1/2 page | \$175 | <input type="checkbox"/> Memoriam (Name) | \$10 |

Contact Information

Company Name: _____
Contact Name: _____
Phone: _____ Email: _____
Address: _____

Payment Method

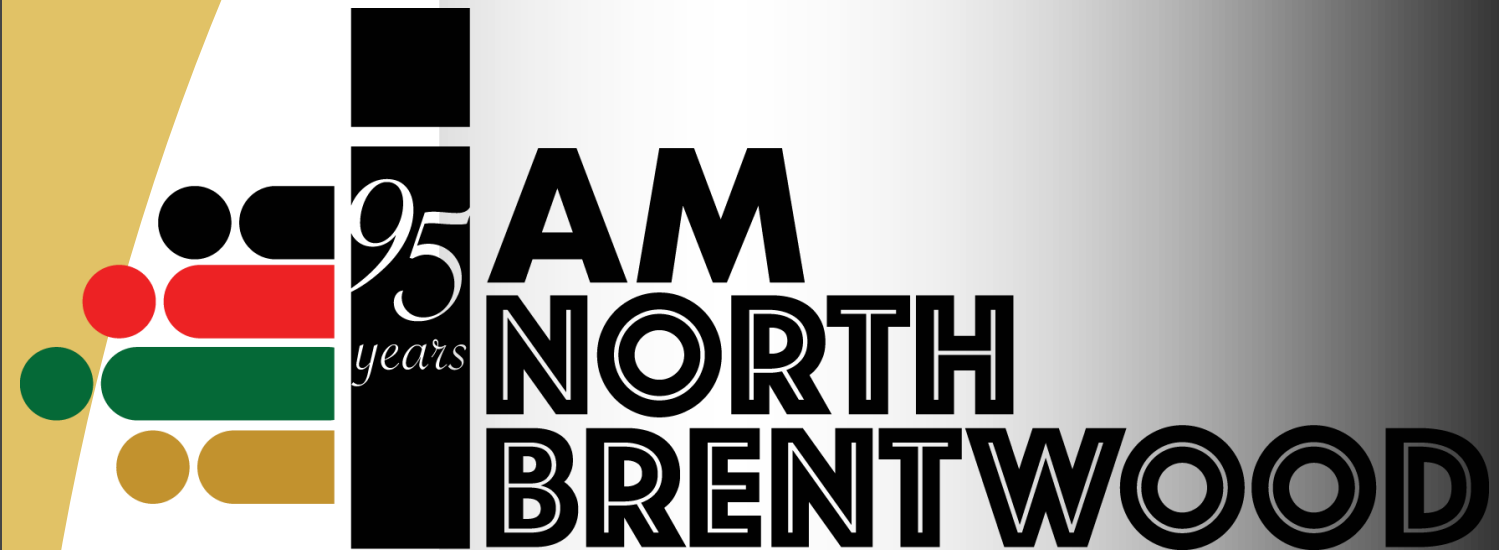
- Check or Money Order—Make payable to *The Town of North Brentwood*
- Pay online at iamnorthbrentwood.eventbrite.com (Fees apply)

SEND COMPLETED FORMS AND PAYMENTS BY MAY 10, 2019 TO:

Town of North Brentwood
P.O. Box 196
4009 Wallace Road
North Brentwood, Maryland 20722
Phone: 301-699-9699
Fax: 301-699-1824

Ads must be submitted electronically by email to:
iamnorthbrentwood@gmail.com

Sponsorship Opportunities



NORTH BRENTWOOD 95TH ANNIVERSARY

Dinner Dance

AN EVENING OF DISTINCTION

Friday, June 7, 2019

6:00 PM—DINNER & PROGRAM

LIVE ENTERTAINMENT BY
THE BRIAN CUNNINGHAM PROJECT

LA FONTAINE BLEUE
7963 ANNAPOLIS ROAD
LANHAM, MD 20706





There's never been a more exciting time for the Town of North Brentwood! Under the leadership of Mayor Petrella Robinson, the town is truly a "Place of Distinction".

June 2019 marks the 95th year of incorporation of The Town of North Brentwood, Maryland. From the initial settling by African-American veterans of the Civil War in 1887, to its incorporation in 1924 as the first African-American majority municipality in Prince George's County, to the sustainable multicultural community it is today, we share an immense pride in our town. North Brentwood's unique place in America's story is a powerful reminder of our claim to the promise of this nation. Hence, our theme this year is "I Am North Brentwood".

We will celebrate the founding of North Brentwood at the 95th Anniversary Dinner Dance on Friday, June 7, 2019 at La Fontaine Bleue in Lanham, MD. We invite you, your colleagues and friends to partner with us with a sponsorship.

The levels of sponsorship opportunities are detailed in this packet. You can conveniently confirm your sponsorship or gift online at iamnorthbrentwood.eventbrite.com, or you can complete and return the attached agreement form by mail or in person.

We appreciate your consideration, and look forward to seeing you at our 2019 95th Anniversary Dinner Dance. If you have any questions or need additional information, please contact the office of the Town of North Brentwood at 301-699-9699 ext. 1227.

Sincerely,

Petrella Robinson
Mayor

Sponsorship Opportunities

Platinum Heritage Sponsor: \$10,000

Platinum sponsor table picture for Community Newspaper
Three (3) minute speaking opportunity at Event
Preferred Dinner seating for 10
2 seats at Mayor Robinson's table
Company banner during 95th Anniversary Parade (company to supply banner)
One corporate video or ad viewing during dinner program
On-stage introduction of honoree and photo opportunity
Social Media Mentions: Facebook, Instagram, twitter
Full-page ad on 95th Anniversary event program
95th Anniversary SWAG BAG: 10- anniversary lapel pins, 10- "I am North Brentwood" T-shirts, 10
Commemorative souvenir magazines
Logo on sponsor list, screens throughout event
Logo on marketing materials and URL on website
Table signage

Diamond Heritage Sponsor: \$7,500

Preferred Dinner seating for 10
2 seats at Mayor Robinson's table
Company banner during 95th Anniversary Parade (company to supply banner)
Social Media Mentions: Facebook, Instagram, twitter
Full-page ad on 95th Anniversary event program
95th Anniversary SWAG BAG: 10- anniversary lapel pins, 10- "I am North Brentwood" T-shirts, 10
Commemorative souvenir magazines
Logo on sponsor list, screens throughout event
Logo on marketing materials and URL on website
Table signage

Gateway Heritage Sponsor: \$5,000

Social Media Mentions: Facebook, Instagram, twitter
Full-page ad on 95th Anniversary event program
95th Anniversary SWAG BAG: 10- anniversary lapel pins, 10- "I am North Brentwood" T-shirts, 10
Commemorative souvenir magazines
Logo on sponsor list, screens throughout event
Logo on marketing materials and URL on website
Table signage

Footsteps Heritage Sponsor: 2,500

Half-page ad on 95th Anniversary event program
95th Anniversary SWAG BAG: 5- anniversary lapel pins, 5- "I am North Brentwood" T-shirts, 5-
Commemorative souvenir magazines
Logo on sponsor list, screens throughout event
Table signage

